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Julia Balogun is Professor in Strategy at Cass Business School, City University London. Veronica Hope Hailey is Professor of Strategy at the School of Management, University of Bath.

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RIS Balogun, J., Hope Hailey, V., & Gustafsson, S. (2015). Exploring Strategic Change (4th ed.).

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Summary Exploring strategic change, Balogun & Hope Hailey ...

There is no simple 'off the shelf' approach that will work for all organisations. The change kaleidoscope was developed by Julia Balogun and Veronica Hope Hailey to help managers design such a 'context sensitive'

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approach to change. The kaleidoscope has three rings: The outer ring relates to the wider strategic change context.

Managing strategic change

Balogun & Hope Hailey (2008) put forward four different classification of change that maps the extent of the change required and nature (or speed) with which the change is to be achieved (Figure 1).

Leading Change in an Organization - BrightWork.com

Julia Balogun is Professor in Strategy at Cass Business School, City University London. Veronica Hope Hailey is Professor of Strategy at the School of Management, University of Bath.

Exploring Strategic Change - Julia Balogun, Veronica Hope ...

The kaleidoscope Change Kaleidoscope theory was developed by Hope Hailey & Balogun has three rings: The outer ring relays to the broader strategic adjustment context. The central ring relays to specific contextual issues that need to be considered when expressing a revolution plan.

The change kaleidoscope - UKEssays.com

Exploring strategic change. J Balogun, VH Hailey, G Johnson. Financial Times/Prentice Hall, 2008. 1216: 2008: From intended strategies to unintended outcomes: The impact of change recipient sensemaking . J Balogun, G Johnson. Organization studies 26 (11), 1573-1601, 2005. 926: 2005: FROM INTENDED STRATEGIES TO UNINTENDED OUTCOMES: THE IMPACT OF CHANGE RECIPIENT SENSEMAKING. J Balogun, G ...

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Julia Balogun - Google Scholar

Julia Balogun, Veronica Hope Hailey with Gerry Johnson and Kevan Scholes. Abstract: Linked directly to Exploring Corporate Strategy, Exploring Strategic Change focuses on the implementation of strategic change, rather than strategy formulation. It expands on the implementation Read more... Reviews. User-contributed reviews. Tags. Add tags for "Exploring strategic change". Be the first. Similar ...

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Change Kaleidoscope was developed by Hope Hailey & Balogun (2002) in order to consider different factors and implementation options that need consideration during change. In several case studies change Kaleidoscope has been used as a tool for analyzing industries or organizations. Simply this tool can be used in the context of change.

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