

Branding Style Guide Template

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This page taken from Redfern's brand style guide is a little word heavy, but it lays out exactly what a photographer would need to know for whatever they happen to be shooting. It gives style reference as well as specs to make sure everything transitions from the photographer to you smoothly.

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GET THIS BRAND STYLE GUIDE TEMPLATE . 3. Include your brand's core color palette in your brand style guide. In the past, brand colors were simple. You might have had to pick one or two colors that matched with your logo, and you were all set. But that's all starting to change.

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The Brand Style Guide Template Bundle for Canva includes over 20 premade Canva templates designed to help you keep your graphics, fonts & design assets on-brand... at all times! Includes mood boards, style guidelines & more. This Canva bundle was designed with content creators, online biz owners, bloggers & creative entrepreneurs in mind.

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Here's what a simple brand style guide should include: Logo. All versions that are acceptable. For example, you may have a logo with and without a tagline, or different layouts, depending on where it will be used. Color. Swatches of your logo colors and complementary brand colors referenced by HEX numbers.

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A brand style guide references grammar, tone, logo usage, colors, visuals, point of view, says @SashaLaFerte via @CMContent. Click To Tweet. By creating a detailed brand style guide, you ensure that your published content is consistent, polished, recognizable, and more enjoyable. A thorough, well-thought-out style guide puts your readers first.

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This visual style guide is the perfect library for your branding identity. This easy-to-use template is the perfect presentation for your brand, This branding guidelines pack is perfect for creating chic, modern and elegant brands. Fashion, lifestyle, design, architecture, photographers, interior design.

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