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World's biggest ever
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Since then, millions of
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have pondered a

fundamental question:

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decades, an

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Unprecedented burst
of entrepreneurialism
has transformed
China's economy from
a closed,

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Many of today's most
successful Chinese
entrepreneurs such
as Alibaba, Xiaomi,
and Tencent know

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that they are riding
and contributing to a
historic wave of
economic activity.

These Chinese
entrepreneurs have
thrived, in part,
because they created
companies able to
change as China
changed.

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Since then, millions of investors and managers worldwide

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but not exclusively in
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today or who want to participate in this dynamic economy.”

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Changing the rules of business will offer you more than people admire. It will lead to know more than the people staring at you. Even now, there are many sources to learning, reading a wedding album nevertheless becomes the first choice as a great way.

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What's really going on with the new wave of China's disruptors? Alibaba wasn't an outlier—it's one of a rising tide of thriving Chinese companies, mostly but not ...

"Over the past two decades, an

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Unprecedented burst of entrepreneurialism has transformed China's economy from a closed, impoverished, state-run system into a major power in global business. As products in China become more and more sophisticated, and as its companies embrace domestically

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developed
technology, we will
increasingly see
Chinese goods setting
global standards.

Meanwhile,
companies in the rest
of the world wonder
how they can access
the fast-rising
incomes of China's
1.3 billion consumers.
Now Edward Tse, a
leading global

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strategy consultant, reveals how China got to this point, and what the country's rise means for the United States and the rest of the world"--

In September 2014, a Chinese company that most Americans had never heard of held the largest IPO in history – bigger than

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Google, Facebook and Twitter combined. Alibaba, now the world's largest e-commerce company, mostly escaped Western notice for over ten years, while building a customer base more than twice the size of Amazon's, and handling the bulk of e-commerce transactions in China.

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How did it happen?

And what was it like to be along for such a revolutionary ride? In

Alibaba's World,
author Porter

Erisman, one of Alibaba's first Western employees and its head of international marketing from 2000 to 2008, shows how Jack Ma, a Chinese schoolteacher who

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twice failed his How
college entrance
exams, rose from
obscurity to found
Alibaba and lead it
from struggling
startup to the world's
most dominant e-
commerce player. He
shares stories of
weathering the
dotcom crash, facing
down eBay and
Google, negotiating

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with the unpredictable Chinese government, and enduring the misguided advice of foreign experts, all to build the behemoth that's poised to sweep the ecommerce world today. And he analyzes Alibaba's role as a harbinger of the new global business landscape—with its

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Disruptor from the East
rather than the West,
emerging markets
over developed ones,
and the nimble
entrepreneur over the
industry titan. As we
face this near future,
the story of
Alibaba—and its
inevitable
descendants—is both
essential and
instructive.

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Disruptors How

We cannot afford to miss the remarkable rise of Chinese

business ecosystems.

Alibaba and their peers Baidu, Tencent, Xiaomi, and LeEco showcase

unprecedented growth and success in China and are expanding their impact globally. With

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a combined market capitalization of close to 600 billion USD, incubating over 1,000 new ventures and an average annual growth of over 50%, they have become a force to reckon with for the likes of Google, Microsoft, Apple, Amazon, and IBM. Business ecosystem is a

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frequently used
concept to describe
the unique
competitive
advantages of the
American technology
giants. This book
explores not only the
application of a
business ecosystem
approach in the
Chinese context but
also deals with the
key strategic

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Question: How did these five Chinese business ecosystems grow so rapidly and successfully? The book takes the growth and transformation of Alibabas business ecosystem as a focus case in comparison with Baidu, Tencent, Xiaomi, and LeEco. These business ecosystems

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Developed in less

than 20 years and

transformed from

organic growth to

rapid expansion by

investment and

acquisition,

entrepreneurship and

incubation of new

ventures, continuous

innovation, and

internationalization.

This book brings

insights and practical

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Lessons on leading, creating, and disrupting markets for corporate executives and professionals in global business, a comparative case study for researchers and students of management, and food for thought on Chinese ways of doing business.

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(China) seeking to understand China's grand tech ambitions,

who the players are and what their

strategy is. Fannin, an expert on China, is an internationally-

recognized journalist, author and speaker.

She hosts 12 live events annually for business leaders,

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Disrupt capitalists, start-up founders, and others impacted by or interested in cashing in on the Chinese tech industry. In this illuminating book, she provides readers with the ammunition they need to prepare and compete. Featuring detailed profiles of the Chinese tech companies making

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waves, the tech
sectors that matter
most in China's grab
for super power
status, and
predictions for China's
tech dominance in
just 10 years.

In 1998, Ma Huateng
co-founded Tencent
Inc, starting with the
company's QQ instant
messaging tool that

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Became a huge hit in China. Under Ma's leadership, Tencent has moved into web portals, social networks, multi-player online games and e-commerce, making the company today an Internet powerhouse and China's number one brand. Ma himself was hailed by Time magazine in 2014 as

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Tencent And

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one of the world's

most influential

people. This book

examines the

incredible rise and

influence of Ma and

Tencent, known for

their truly innovative

thinking and approach

to technology and

business.

What new directions

in China's digital

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Digital economy mean for us
all China is the largest
homogenous digital
market on Earth:

unified by language,
culture, and mobile
payments. Not only a
consumer market of
unrivaled size, it's
also a vast and
hyperactive
innovation ecosystem
for new technologies.
And as China's digital

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economy moves from a consumer-focused phase to an enterprise-oriented one, Chinese companies are rushing to capitalize on ways the newer wave of tech--the Internet of Things, AI, blockchain, cloud computing, and data analytics (iABCD)--can unlock

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value for their
businesses from non-
traditional angles. In
China's Data

Economy, Winston
Ma--investment
professional, capital
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profound global
implications of this

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new direction, including how Chinese apps for services such as food delivery expand so quickly they surpass their U.S. models within a couple of years, and how the sheer scale and pace of Chinese innovation might lead to an AI arms race in which China and the U.S.

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(Online-to-Offline)

model used in the rest of the world The ways in which traditional

Chinese industries

such as retail, banking, and insurance are

innovating to stay in the game What

emerging markets can learn from China as they leapfrog past the personal computer

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age altogether, diving

straight into the

mobile-first economy

Anyone interested in

what's next for

Chinese digital power

houses--investors,

governments,

entrepreneurs,

international business

players--will find this

an essential guide to

what lies ahead as

China's flexes new

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digital muscles to
create new forms of
value and challenge
established tech
giants across the
world.

How Strategy Works
in an Interconnected,
Automated World
Leaders already know
that the classic
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Disruptors--How
plan, execute--is
losing relevance. But
Alibaba Xiaomi
they don't yet know
Tencent And
what replaces it. As
Ole
everyone and
everything becomes
more interconnected
and digitized, how do
you operate,
compete, and win?
Ming Zeng, the former
Chief of Staff and
strategy adviser to
Alibaba Group's

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founder Jack Ma, How
explains how the
latest technological
developments, such
as artificial
intelligence, machine
learning, the mobile
internet, and cloud
computing are
redefining how value
is created. Written
especially for those
outside the
technology industry or

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the startup arena, this book introduces a simple, overarching framework to guide strategy formulation and execution in this data-rich and highly interactive environment.

Revealing the revolutionary practices that he and his team have developed at Alibaba,

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Zeng shows how to:

Automate decisions
through machine
learning Create

products informed by
real-time data from
customers Determine
the right strategic
positioning to
maximize value from
platforms and
suppliers Repurpose
your organization to
further human insight

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and enable creativity

Lead your company's transformation into a smart business With

insights into the strategies and tools used by leaders at Alibaba and other companies such as Ruhan and Red Collar, in a variety of industries from furniture making to banking to custom

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tailoring, Smart How
Business outlines a
radically new
approach to strategy
that can be applied
everywhere.

Our intuition on how
the world works could
well be wrong. We are
surprised when new
competitors burst on
the scene, or
businesses protected

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by large and deep
moats find their
defenses easily
breached, or vast new
markets are conjured
from nothing. Trend
lines resemble saw-
tooth mountain ridges.
The world not only
feels different. The
data tell us it is
different. Based on
years of research by
the directors of the

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McKinsey Global
Institute, No Ordinary
Disruption: The Four
Forces Breaking all
the Trends is a timely
and important
analysis of how we
need to reset our
intuition as a result of
four forces colliding
and transforming the
global economy: the
rise of emerging
markets, the

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Accelerating impact of technology on the natural forces of market competition, an aging world population, and accelerating flows of trade, capital and people. Our intuitions formed during a uniquely benign period for the world economy—often termed the Great

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Moderation. Asset prices were rising, cost of capital was falling, labour and resources were abundant, and generation after generation was growing up more prosperous than their parents. But the Great Moderation has gone. The cost of capital may rise. The price of

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Everything from grain to steel may become more volatile. The world's labor force could shrink.

Individuals, particularly those with low job skills, are at risk of growing up poorer than their parents. What sets No Ordinary Disruption apart is depth of analysis combined

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with lively writing informed by surprising, memorable insights that enable us to quickly grasp the disruptive forces at work. For evidence of the shift to emerging markets, consider the startling fact that, by 2025, a single regional city in China—Tianjin—will have a GDP equal to

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that of the Sweden, of that, in the decades ahead, half of the world's economic growth will come from 440 cities including Kumasi in Ghana or Santa Carina in Brazil that most executives today would be hard-pressed to locate on a map. What we are now seeing is no ordinary disruption but

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the new facts of
business life— facts
that require
executives and
leaders at all levels to
reset their operating
assumptions and
management intuition.

The business ideas
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philosophies of the
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Alibaba Xiaomi
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Larry Page. Sergey
Brin. Zhang Ruimin.
Marc Benioff. Millions
of words have been
written about the
great entrepreneurs of
the world. This book
is not about
describing their
achievements. Nor is
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Charisma, personal
traits, or their place in
popular culture. We
have all heard or read
about them already.

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entrepreneur, the
thinker. It is about the
grand ideas, the
disruptive thoughts,
the innovative
underpinnings and
business philosophies
that gave rise to their

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Disruptors. Thank
You For Disrupting:
The Disruptive
Business

Philosophies of The
World's Great
Entrepreneurs
examines 20 of the
most significant
business leaders of
our time. Author Jean-
Marie Dru, himself a
disruptor who coined
the term decades

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ago, explains not only the impact these leaders have had on their own companies, but also their immense influence on the business world as a whole. Each chapter is replete with in-depth analyses, insightful comments, and personal observations from the author, including

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Discussions covering the experimentation and platforms of Jeff Bezos, to the recruitment policies and core values of Sergey Brin and Larry Page, to the complete CSR and company activism of Paul Polman, and many more. Illustrating how the vision of a disruptive innovator

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can reach far beyond his or her company, this engaging book encourages and inspires readers to become disruptors in their own businesses. The Disruptive Business Philosophies of The World's Great Entrepreneurs is a must-read for anyone interested in the why

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and how behind the
most significant and
influential business
achievements of our
time.

"The book tells the
story on how China is
creating a deeply
connected world that
is beginning to shape
global investment,
innovation and
consumption patterns.

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The book is based on more than 200 interviews with Asia's e-commerce entrepreneurs and their biggest investors including: Tencent, Alibaba, Xiaomi, Yihaodian, Cogobuy, Kuaidi Taxi, Rocket Internt, Snapdeal, Tokopedia, DST Global, Credit Suisse, UBS, and many

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