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Mike Ward is head of Journalism at the University of Central Lancashire in Preston. A former BBC journalist, he has taught journalism for 14 years. He led the development of the first full undergraduate course in journalism in the UK and, more recently, the University's ground-breaking MA in Online Journalism.

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COLUMBUS, Ga. - What a difference a week made for Vice President Mike Pence, who last week rallied Georgia GOP voters with a "God bless Texas!" but returned to separate rallies in Columbus ...

Journalism Online tackles the pressing question of how to apply fundamental journalism skills to the online medium. It provides an essential guide to the Internet as a research and publishing tool. In particular, it examines how to forge key journalism skills with the distinctive qualities of the World Wide Web to provide compelling web content. Trainee and practicing online journalists will learn: - core journalism skills of identifying, collecting, selecting and presenting news and information; - multimedia skills such as audio recording and editing; - online research methods including use of search tools, newsgroups and listservs; - story construction and writing for the Web; - an introduction to HTML; - web site design for the effective use of content. Journalism Online takes the best of the 'new' and 'old' media to provide an essential primer for this emerging discipline. Leading web designers such as Jakob Nielsen rub shoulders with established journalists like Harold Evans in the search for clear guidance in this rapidly developing field. It also provides a useful insight for non-news organisations into how to prepare and present effective web content and avoid the deepest pitfall of the online world - being ignored. Supplementary resources can be found on the book's supporting web site www.journalismonline.co.uk, which features additional exercises, useful links and reviews. \* Learn how to apply your journalism skills to the web \* Master the entire process - from computer assisted reporting to writing HTML \* Keep on top of the latest techniques with the accompanying website

Journalism Online tackles the pressing question of how to apply fundamental journalism skills to the online medium. It provides an essential guide to the Internet as a research and publishing tool. In particular, it examines how to forge key journalism skills with the distinctive qualities of the World Wide Web to provide compelling web content. Trainee and practicing online journalists will learn: - core journalism skills of identifying, collecting, selecting and presenting news and information; - multimedia skills such as audio recording and editing; - online research methods including use of search tools, newsgroups and listservs; - story construction and writing for the Web; - an introduction to HTML; - web site design for the effective use of content. Journalism Online takes the best of the 'new' and 'old' media to provide an essential primer for this emerging discipline. Leading web designers such as Jakob Nielsen rub shoulders with established journalists like Harold Evans in the search for clear guidance in this rapidly developing field. It also provides a useful insight for non-news organisations into how to prepare and present effective web content and avoid the deepest pitfall of the online world - being ignored. Supplementary resources can be found on the book's supporting web site www.journalismonline.co.uk, which features additional exercises, useful links and reviews.

What are the current problems, pressures and opportunities facing journalists in advanced democratic societies? Has there been a 'dumbing down' of the news agenda? How can serious political, economic and social news be made interesting to young people? This book explores the current challenges faced by those working in the news media, focusing especially on the responsibilities of journalism in the advanced democracies. The authors comprise experienced journalists and academics from the UK and the other countries investigated. In the opening section they investigate the key issues facing twenty-first century journalism; while in section two they offer in-depth studies of the UK news media, discussing national newspapers; regional and local newspapers, both paid for and free; terrestrial, satellite and cable television news; radio news and online journalism. These detailed analyses provide the basis for a comparison with the media of a variety of other key advanced democracies: namely the USA, France, Germany, Italy and Japan. Drawing on this evidence, the authors map out possible future developments, paying attention to their likely global impact. The book's provocative conclusions will provide the groundwork for continuing debate amongst journalists, scholars and policy-makers concerned about the place of journalism in invigorating political processes and democratic functions.

In this much-needed examination of the principles of multimedia journalism, experienced journalists Richard Koci Hernandez and Jeremy Rue systemize and categorize the characteristics of the new, often experimental story forms that appear on today's digital news platforms. By identifying a classification of digital news packages, and introducing a new vocabulary for how content is packaged and presented, the authors give students and professionals alike a way to talk about and understand the importance of story design in an era of convergence storytelling. Online, all forms of media are on the table: audio, video, images, graphics, and text are available to journalists at any type of media company as components with which to tell a story. This book provides insider instruction on how to package and interweave the different media forms together into an effective narrative structure. Featuring interviews with some of the most exceptional storytellers and innovators of our time, including web and interactive producers at the New York Times, NPR, The Marshall Project, The Guardian, National Film Board of Canada, and the Verge, this exciting and timely new book analyzes examples of innovative stories that leverage technology in unexpected ways to create entirely new experiences online that both engage and inform.

Media prognosticators have been declaring the death of radio, daily newspapers, journalistic ethics, and even journalism itself. This is an introductory text on how to think, report, write, and present news across platforms. It aims to prepare journalism students for the future of news reporting.

This timely guide examines the influence of social media in private, public, and professional settings, particularly the ethical implications of the cultural changes and trends created by their use. • Features expert contributors from different academic backgrounds to provide varied perspectives • Integrates theoretical analysis with practical solutions to stimulate critical thinking while engaging interest • Includes practical guidelines for navigating a changing media environment • Reveals how ancient Chinese philosophies can provide a framework for ethics in social and new media • Provides helpful criteria for working responsibly with social networking sites

Two hundred entries offer profiles of key figures; essays on such topics as cookies, content filtering, and digital libraries; and a chronology beginning with the prehistory of the Internet from 1843-1956 and concluding with the 2004 presidential campaign.

'As well as guides on how to report courts and councils, Newspaper Journalism offers tips on how to write both news stories and features and how to make and keep contacts. The tips are packed with real life examples from journalists working on provincial newspapers. A worthwhile read - and not just for the latest newshound to join the press pack' - www.HoldtheFrontPage.co.uk 'This is lucid, lean and up-to-date introduction to newspaper journalism and how to do it' - Jane Taylor, The Surrey Institute of Art and Design A practical introduction to journalism, and the broader context in which journalists operate, Newspaper Journalism covers the key elements and distinctive features that constitute good newspaper journalism. Engagingly written, the book is also a rich resource of real life examples, anecdotes, case studies and exercises. Susan Pape and Susan Featherstone have drawn on their considerable experience to provide a solid grounding in the principles and practice of newspaper journalism. The resulting book recognises the needs of the profession and those seeking to enter it.

"A holistic assessment of what journalism is all about, with plenty of enterprising interpretations of our trade - a word I prefer to 'profession'. I never met a more 'unprofessional' breed than that of my fellow hacks. This book will, I hope, lead our successors both to question and rebel more than we have." - Jon Snow, Channel 4 News "Stands out in a crowded field." The Guardian "The bible of professional education in journalism... Every student of journalism should buy a copy." - THE (Times Higher Education) This is the indispensable guide to the theory and practice of journalism, now updated with 25% entirely new material. With its innovative text design, it creatively combines the experience and advice of practising journalists with the theories and insights from the academic study of journalism. This second edition thoroughly addresses the 'converged' nature of much 21st century journalism, with discussion and examples of online practice embedded throughout to represent the reality that online journalism is increasingly part of the job for all journalists. New and improved features include: More examples, more depth, and more interviews with journalists. A whole new chapter on telling stories through pictures, whether on TV or online. Fresh new examples reflecting today's journalistic practice. More insights from online journalists on blogging, the use of video and audio on the web, interactive maps and other ways of doing journalism online. This edition embraces the new without abandoning the fundamentals of what journalism is all about. It will continue to inspire students of journalism to reflect on everyday practice and connect it to academic debate.

Now in its fourth edition, this classic textbook has grown up alongside the newspaper industry. Today, as ever, it provides students of newspaper journalism with a toolkit for gathering news and filling ever-increasing space with first-rate copy for print and online. Detailed and down-to-earth, this book delivers:

- Guidance on news gathering, from government and business to sport and religion
- Guidance on news writing, drawing on over 300 examples that have appeared in print, discussing why they work or how they could have been better
- Guidance on feature writing, including profiles, comment, leading articles, obituaries and reviews
- Specific chapters on ethical reporting and the possibilities and pitfalls of investigative journalism
- A review of the new financial realities that the internet is imposing on the media.

Informed by over half a century's professional experience and fully revised to give a nuanced account of the skills required in an online environment, this book is an essential companion for your journalism degree and beyond.

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