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The Connected Company
Dave Gray

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This year, with the publication of The
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written an important book. Like Peter
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placed the idea of the organization as
a learning and evolving organism at
the center of an argument for how the
effects of Internet culture and
technology are changing the
environment in which companies
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Company (9781491919477): Gray ...

I really hope we begin to embrace "The Connected Company" not necessarily as Dave Gray has defined and outlined them here, but as a philosophy and hypothesis for further development and exploration by leaders, academics, consultants, professionals, and individuals. The connected company is here and we need to shape it.

The Connected Company by Dave
Gray - Goodreads

This year, with the publication of The Connected Company, Dave Gray has written an important book. Like Peter Senge's The Fifth Discipline, Gray has placed the idea of the organization as a learning and evolving organism at the center of an argument for how the effects of Internet culture and

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The Connected Company - Dave Gray, Thomas Vander Wal ...

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The Connected Company How
Distributed Organism Businesses are
Rising Against the Machine to Build a
More Connected World Dave Gray.
ChangeThis | .1 Historically, we have
thought of companies as machines,
and we have designed them like we
design machines.

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Dave Gray, senior vice president of
strategy at the Dachis Group, is a
management consultant. Thomas
Vander Wal helped establish the
Information Architecture Institute.

Summary

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Summary by Dave Gray and Thomas ...
Dave Gray, founder & CEO of XPLANE
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Kick off the session by providing some foundational thinking around this topic. Dave's talk will be followed by an...

Dave Gray: The Connected Company - YouTube

This post is an interview with the author, Dave Gray. Why would a company want to be a Connected Company? Dave Gray: Connected companies are more adaptive and better able to handle change and unexpected circumstances. They can identify and capitalize on opportunities faster. They are more innovative and more resilient.

Connected companies – an interview with Dave Gray - Reaktor
The Connected Company How Distributed Organism Businesses are

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Rising Against the Machine to Build a More Connected World Dave GrayChangeThis | 99.01 Historically, we have thought of companies as machines, and we have designed them like we design machines. A machine typically has the following characteristics: 1.

Dave Gray's .connected company -
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Dave Gray, SVP Strategy, Dachis Group, is an author and management consultant who works with the world's leading companies to develop and execute winning strategies. His previous book, Gamestorming...

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The Connected Company by Dave Gray. Dave Gray is a management

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Gray consultant and an author based in St Louis, MO. He was SVP at Dachis Group when The Connected Company was published, which tells how much of a respected figure he is in the world of Social Business. This book is co-authored by Thomas Vander Wal who is Senior UX Designer and Strategist, and a member of the steering committee for the Web Standards Project ; he also is the one who coined the term “ folksonomy “ .

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Dave Gray is the Founder of XPLANE and author of Selling to the VP of NO, The Connected Company and Gamestorming.

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Dave Gray is the founder of XPLANE, the visual thinking company, a consultancy focused on building clarity, understanding and alignment in organizations. His first book, Gamestorming, has sold more than 100,000 copies and has been translated into 16 languages. Dave can be found on the web at <http://xplaner.com>

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Dave Gray - amazon.com

In The Connected Company, Dave Gray in a practical and engaging way, proofs readers that classical manners of doing business, organizing inner/outer structures, and coping with change can ' t hold...

Book Sips #28 — ' The Connected Company ' by Dave Gray | by ...

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Dave Gray, SVP Strategy, Dachis

Group, is an author and management consultant who works with the world's leading companies to develop and execute winning strategies. His previous book, *Gamestorming* (O'Reilly), has sold more than 50,000 copies and has been translated into 14 languages.

The Connected Company : Dave Gray :
9781491919477

Becoming a connected company is more important than ever . In 2012, Dave Gray wrote *The Connected Company*. It was a powerful eye-opener for me and my career. The premise was that customers had become more connected and empowered through social media,

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giving them a newfound ability to disrupt business and brand when disappointed by products and services.

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